

# IMPACT REPORT



FY2020

**JACKSON  
LEGACY  
FOUNDATION** 

A photograph of a classroom. In the foreground, a male teacher with glasses and a red shirt is leaning over a desk, assisting a young male student in a blue and white plaid shirt who is writing in a notebook. In the background, two female students are seated at desks, looking down at their work. The classroom has educational posters and maps on the wall.

**\$125.5K**

**FY2020  
INVESTMENTS**

# **PROVIDING ASSISTANCE AND RELIEF TO INDIVIDUALS SINCE 1988**

Jackson Legacy Foundation promotes the values of access to high-quality education for all, human rights, civic leadership, personal perseverance and compassion.

# TO OUR

# STAKEHOLDERS



Jackson Legacy foundation was privileged to distribute over \$125k in grants to organizations that advance the foundation's ideals and vision.

The last year has certainly been one of unprecedented challenges for our nation and the communities we serve. Never before has JLF's work in the areas of education and equity been more critical. Your support allowed us to deepen our impact with longstanding grantees so that they, in turn, could reach more people. At the same time, JLF forged new relationships and expanded its grant making to meet the demands of not only the global pandemic, but also the amplified demand for our country to examine its systemic failures and leverage opportunities for dialogues and change.

This transformative environment created an urgency within our foundation to refine its vision and mission and expand internal capacity so that our efforts will result in deeper impact with those communities and individuals most in need. We are excited to share that progress with you in this report.

As we enter fiscal year 2021, we have already built upon newly developed relationships with the Community Organized Relief Effort (CORE) to create greater access to COVID-19

testing, as well as mobilizing funds to support World Central Kitchen's meal delivery in the neighborhoods of Austin and Englewood. These new partnerships illustrate the JLF's ability to meet the moment while remaining committed to our core funding priorities.

JLF's investments reflect the values exhibited in the life of Reverend Jackson and his wife, Jacqueline Jackson and their legacy lives in the lives of those we serve. At the same time, the preservation of Reverend Jackson's impactful leadership and personal story, as captured in his body of speeches, writings and historic photos, must be preserved to inspire future generations of leaders. With that intention, JLF has initiated the Legacy Project to build an archival resource and testament to Reverend Jackson's service to our country and world.

JLF is grateful for your support and look forward to strengthening our partnership with you as well as the partners on the front lines who personify our values and deliver change to our world.

Sincerely,  
Yusef Jackson



# JACKSON LEGACY FOUNDATION

## VISION AND MISSION

### VISION

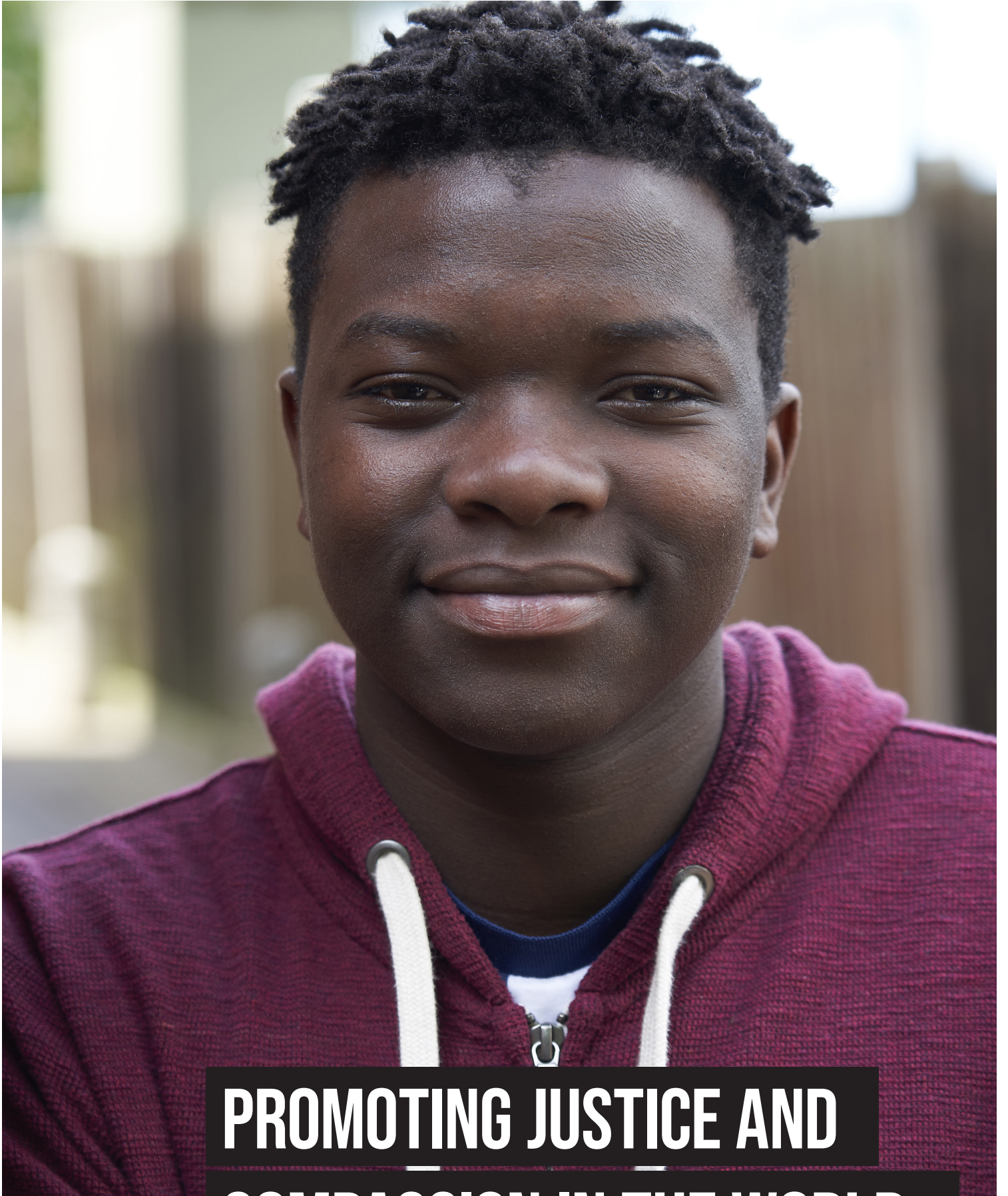
Jackson Legacy Foundation envisions a just and compassionate world where all people are guaranteed human rights, civil rights, social and economic justice, and gender equality.

### MISSION

Jackson Legacy Foundation supports organizations that (i) fight for equitable access to education, arts and athletics, (ii) promote racial, social and gender equality and (iii) nurture young people who demonstrate the fortitude to advance themselves, their community and justice and compassion in the world.



For more information go to  
[jacksonlegacyfoundation.org](http://jacksonlegacyfoundation.org)



**PROMOTING JUSTICE AND  
COMPASSION IN THE WORLD**

# FOUNDATION FUNDING PRIORITIES

## FY21

LINKING MISSION WITH OUTCOMES AND IDEAS  
EXPRESSED BY THE JACKSON FAMILY



### Education & Scholarship

Investment in individuals and organizations that provide access and remove barriers to academic education as well as education through the arts and athletics for those in need. (PreK- higher ED, programs during school day and extracurricular)



### Racial, Social and Gender Equality

Investment in organizations that combat the barriers of discrimination and promote human and civil rights for all people.



### Legacy Gifts

Grants that are longstanding and personal to the Jackson Family and/or further preserve assets that sustain the Jackson legacy. Such legacy values include nurturing leadership, compassionate treatment of the poor and supporting demonstrated personal fortitude.



## 2020 JACKSON LEGACY FOUNDATION DISTRIBUTIONS

Recipient	Priority Alignment
Chicago Children's Choir	arts, leadership, legacy
Debate it Forward	education, leadership
Episcopal High School	education, legacy
Hampton College	education, legacy
Healthy Hood Chicago	human rights, COVID response
North Carolina A&T	education, legacy
Timeless Gifts	arts, education
Urban Born	human rights, personal fortitude
World Central Kitchen	human rights, COVID-19 response

**\$125.5K**  
**TOTAL**



# JACKSON LEGACY FOUNDATION

## 2020 FOUNDATION DISTRIBUTIONS

### CHICAGO CHILDREN'S CHOIR

**PRIORITY ALIGNMENT:  
ARTS, LEADERSHIP, LEGACY**



Mission: CCC inspires and unites youth from diverse backgrounds to become global citizens through music of the 5,000 youth served in CCC, 4,000 receive programming in their Chicago public schools free of charge. Of the additional 1000 youth in the after-school program, 80% receive financial assistance to participate in this first-rate music education program.

### TIMELESS GIFTS

**PRIORITY ALIGNMENT:  
ARTS, EDUCATION**



Mission: To positively impact the lives of young performers by imparting, and encouraging the perpetuation of creativity, character, confidence and professional etiquette, in order to ensure the integrity of our musical and artistic communities, while providing avenues for artistic growth, greater opportunities and exposure.



“

Your family's gift will go towards ensuring that even more students get Debate it Forward's programming and learn how to confidently express themselves and access their voices... now more than ever it is critical that every young person feels empowered to speak up and say their piece. ”

– Josh Aaronson, Co-Founder

## DEBATE IT FORWARD

**PRIORITY ALIGNMENT:  
EDUCATION, LEADERSHIP**



Mission: Debate it Forward (DIF) is an education non-profit, using its pioneering debate curriculum to increase the empathy, self-efficacy, and critical-thinking skills of students overlooked by traditional debate circuits: young students, students of low income, and students with diagnosed learning or developmental differences. Programs reach over 600 students each year.

## URBAN BORN

**PRIORITY ALIGNMENT:  
HUMAN RIGHTS, PERSONAL FORTITUDE**



Mission: To create a paradigm shift in urban communities nationwide through intense cause-and-effect programs, interactive multimedia content, seminars, and events for middle school age students to help them make better life choices, avoid crime, improve their lives and contribute to their community.

# JACKSON LEGACY FOUNDATION



## 2020 FOUNDATION DISTRIBUTIONS

### HEALTHY HOOD CHICAGO

**PRIORITY ALIGNMENT:**  
HUMAN RIGHTS, COVID-19 RESPONSE



Mission: Healthy Hood was created to provide quality fitness and dance classes at an affordable price to the underserved. Healthy Hood was created to provide quality fitness and dance classes at an affordable price to the underserved. Healthy Hood acts as the center in the community that provides these services.

### WORLD CENTRAL KITCHEN

**PRIORITY ALIGNMENT:**  
HUMAN RIGHTS, COVID-19 RESPONSE



Mission: to provide a hot plate of food when it is needed most. WCK provides meals to thousands of people across the world suffering from natural disasters and humanitarian crises. WCK has been a critical part of the COVID-19 response.



“

It's not the meal... it's that somebody cares about you, somebody is thinking about you. Somebody got in a truck and drove out here to serve you a meal. That little bit of humanity, that little bit of empathy, that's what World Central Kitchen is.

”

– Robert Egger, Board of Directors  
(via Instagram @wckitchen)

## EPISCOPAL HIGH SCHOOL

PRIORITY ALIGNMENT:  
EDUCATION, LEGACY



## HAMPTON UNIVERSITY

PRIORITY ALIGNMENT:  
EDUCATION, LEGACY



## NORTH CAROLINA A&T

PRIORITY ALIGNMENT:  
EDUCATION, LEGACY





# Community Organized Relief Effort

**IN PARTNERSHIP WITH THE CITY OF CHICAGO, RAINBOW PUSH COALITION, AND CURATIVE, CORE IS OPERATING COVID-19 TEST SITES ACROSS THE CITY TO INCREASE TESTING AVAILABILITY TO COMMUNITIES IMPACTED BY THE PANDEMIC.**

We are living in unprecedented times. The worldwide COVID-19 pandemic has sadly taken over 1 million lives and here in America over 200,000. These deaths are disproportionate to many of our most vulnerable populations including people of color.

The mission of CORE is to save lives and strengthen communities affected by or vulnerable to crises. The organization started in 2010 after the earthquake in Haiti where over 250,000 lives were lost. Efforts started then to create a holistic approach and live-saving programs that revolve around building

healthier and safe neighborhoods to mitigate the scale of devastation caused by disaster.

Jackson Legacy Foundation, and in coordination with the City of Chicago, Curative, and Rainbow Push Coalition, activated efforts to support CORE in its leadership to expand free COVID-19 testing in Chicago. We know that testing saves lives.

JLF is committed to continued collaboration and support of CORE in FY21.



# THE LEGACY PROJECT

## AN ENDURING RESOURCE

Reverend Jesse Louis Jackson, Sr., is one of America's foremost civil rights, religious and political figures. Over the past forty years, he has played a pivotal role in virtually every movement for empowerment, peace, civil rights, gender equality, and economic and social justice. On August 9, 2000, President Bill Clinton awarded Reverend Jackson the Presidential Medal of Freedom, the nation's highest civilian honor.

Reverend Jackson has been called the "Conscience of the Nation" and "the Great Unifier," challenging America to be inclusive and to establish just and humane priorities for the benefit of all. He is known for creating common ground and unifying people across lines of race, culture, class, gender and belief.

The Legacy Project will archive Reverend Jackson's prolific writings, speeches and living history as a resource for scholars and young leaders.



# SELF-FORTITUDE. COMPASSION.

# EMPOWERMENT.

Jackson Legacy Foundation was established in 1988 by Reverend Jesse and Jacqueline Jackson as a grant-making organization to support the efforts of organizations and individuals who represent the life and values of Jacqueline Jackson's mother, Gertrude Brown. Born into poverty, Gertrude Brown became an unwed mother at 16. In spite of these challenges, Ms. Brown remained committed to self-improvement and education. After putting her own five children through college, at age 51, she determinedly and successfully earned a degree from Hampton College and later a Master's degree from Norfolk State University.

The foundation evolved to also reflect the lives and accomplishments of Reverend Jesse and Jacqueline

Jackson. Reverend Jackson is a renowned civil rights activist, Baptist minister and was a candidate for the U.S. Presidency. Reverend Jackson's domestic impact has led to meaningful change, including the disciplined use of dollars to encourage a more open business community. His impact extends across the globe through his successful diplomatic efforts to secure release of American prisoners, ensure fair elections abroad, promote peace through cross-cultural communication and the advancement of human dignity.

The Jackson Foundation's work is rooted in the values of personal fortitude, compassion, social justice, and the empowerment of education to fulfill one's personal journey.



**JACKSON  
LEGACY  
FOUNDATION**